



**For Immediate Release:  
June 30, 2008**

**Contact: Ron D'Amico (MCCA)  
617-954-2168**

**BCEC NAMED “BEST EVENT FACILITY IN BOSTON” BY LEADING  
BANKING AND REAL ESTATE PUBLICATION**

*Banker & Tradesman Readers Give BCEC Gold Award for “Best in Business”*

The Massachusetts Convention Center Authority today announced that readers of *Banker & Tradesman*, the leading publication on banking and real estate in New England, named the Boston Convention & Exhibition Center (BCEC) the “Best Event Facility In Boston” in the publication’s inaugural “Best In Business” Reader’s Poll. The awards are given to those Greater Boston organizations considered superior in their respective industries by voters participating in the poll.

“The MCCA is honored to receive the Gold Award from *Banker & Tradesman* and its readers who experienced first hand the excellent customer service, modern amenities, and premium facilities we offer at the BCEC,” said James E. Rooney, Executive Director of the Massachusetts Convention Center Authority. “I am very grateful to the hardworking staff of the MCCA who made this, and all of our awards, possible.”

For the first time since its inception, *Banker & Tradesman* polled its readers, made up of real estate, finance, banking and property management professionals, to choose the organization or facility they felt was the best in several different categories, encompassing all areas of industry-related commerce and communication. Under the category of “General Event Facility,” the BCEC garnered the most votes, winning the “Gold Award.” The Boston Harbor Hotel placed second to the BCEC, receiving the “Silver Award,” and the Four Seasons and Intercontinental Hotels tied for the “Bronze Award” with the third-most votes.

In 2007, the BCEC was honored as the recipient of “Convention Center of the Year” by *Event Solutions Magazine*, a leading trade publication in the meetings and conventions industry. The BCEC received the *Spotlight Award* for its superior facility and customer service in the hosting of meetings and events. Recently, the BCEC achieved several milestones, including surpassing a total attendance figure of one million visitors and exceeding one million total hotel roomnight bookings since opening the facility in 2004.

The Massachusetts Convention Center Authority owns and oversees the operations of the Boston Convention & Exhibition Center, the John B. Hynes Veterans Memorial Convention Center, the MassMutual Center in Springfield, MA and the Boston Common Parking Garage. In 2007, the BCEC hosted 125 events, bringing in 528,027 attendees with 364,577 associated hotel roomnights and generating \$306.2 million in direct economic activity.

The “Best in Business” listing is in the June 30<sup>th</sup> edition of *Banker & Tradesman* and available online at <http://www.bankerandtradesman.com>.

###