

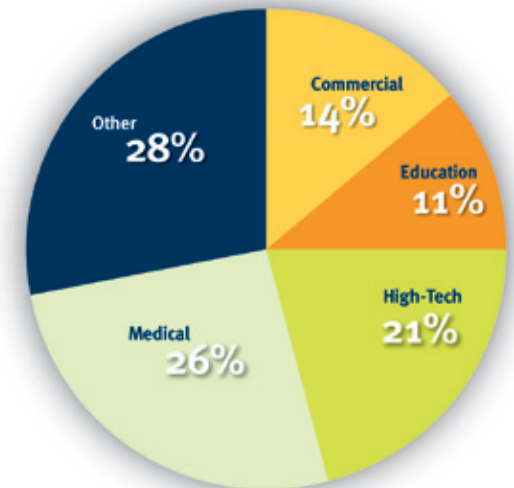
IN: economic impact

ECONOMIC IMPACT BY INDUSTRY TYPE

Business/Industry	# of Events	Attendees	Rooms	\$\$ IN MILLIONS		
				Dir. Spend	Dir. Tax	Ec. Impact
Commercial	17	161,987	49,587	34.5	1.87	68.9
Education	20	44,320	79,672	27.3	2.18	54.6
High-Tech	34	101,111	120,184	50.8	3.57	101.6
Medical	40	112,314	164,702	61.8	4.66	123.6
Other	154	352,825	166,013	64.7	4.77	129.4
Total	265	772,557	580,158	239.1	17.05	478.2

Economic Impact represents the effects of direct spending by event attendees on hotel rooms, local transportation, shopping, and dining

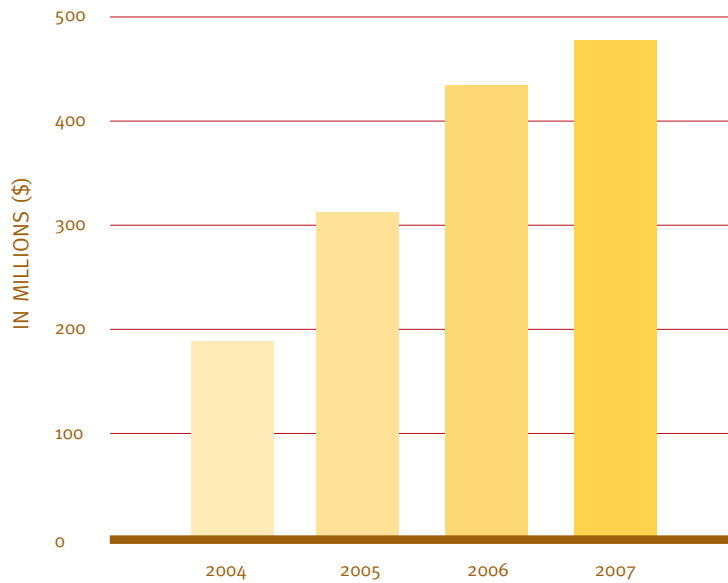
ECONOMIC IMPACT BY INDUSTRY



Overall economic impact generated by the BCEC and Hynes increased **10%** from FY2006.



TOTAL ECONOMIC IMPACT



The BCEC & Hynes have sustained nearly **7,000** jobs in the convention center industry.