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**MCCA ANNOUNCES TEWKSBURY AND SOUTH BOSTON RESIDENTS AS  
FEBRUARY WINNERS OF ADVANTAGE BOSTON TAXI REWARDS PROGRAM**

*Local Taxi Drivers Take Home \$500 Each*

The Massachusetts Convention Center Authority (MCCA) today announced the winners of the February Advantage Boston Taxi Rewards program at the Boston Convention & Exhibition Center (BCEC) in an effort to encourage greater cab driver hospitality and to reward those drivers who deliver superb customer service. Michael Fookson of Tewksbury and Paul Evans of South Boston will both receive \$500.00 each for their efforts of going above and beyond customer satisfaction.

“Every part of your trip matters when you go to a city for a convention and we want to thank the cab drivers who act like true ambassadors for the city and treat our visitors with courtesy and respect,” said James E. Rooney, Executive Director of the MCCA. “These monthly drawings will reward drivers who go the extra mile without literally going the extra mile.”

The program officially began in November, 2006 allowing BCEC convention and event attendees the opportunity to evaluate taxi driver satisfaction on the basis of:

- Was your driver courteous and helpful?
- Was the taxi's cleanliness acceptable?
- Was your driver a good ambassador for the city of Boston?
- Did your driver know where he or she was going?

If the passenger believes their driver has demonstrated the criteria on the cards, then riders have the opportunity to pass the card along to the driver, where he or she fills out their contact information and returns it to the BCEC during their next visit. The driver will then be entered into a monthly drawing where two winners will be randomly selected to win \$500.00. MCCA Curbside Managers will hand the Taxi Reward program cards to convention visitors entering taxis.

The Massachusetts Convention Center Authority owns and oversees the operations of the Boston Convention & Exhibition Center, the John B. Hynes Veterans Memorial Convention Center, the MassMutual Center in Springfield, MA and the Boston Common Parking Garage. In fiscal year 2007, the MCCA hosted at the BCEC and the Hynes 305 events with over 1.6 million attendees that generated nearly 1.1 million hotel room nights and \$890 million in economic impact for Greater Boston.

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