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Orgill Fall Dealer Market exhibitors donate 48 tons of products to Habitat for Humanity Greater Boston through MCCA's Conventions C.A.R.E. program
Donated materials will help build more Habitat homes

After a successful event at the Boston Convention & Exhibition Center (BCEC), exhibitors from the Orgill Fall Dealer Market donated 12 tractor-trailer loads of products for Habitat for Humanity Greater Boston. Orgill, Inc. provides worldwide distribution and retail services to the home improvement industry and has held its annual Fall Dealer Market in Boston in 2009 and 2011. This year's exhibition, held August 18-20 at the BCEC, filled the 516,000 square foot BCEC exhibit hall and brought over 20,000 attendees to Boston.

Orgill's donations were made through the Massachusetts Convention Center Authority's (MCCA) Conventions C.A.R.E. (Community Assistance by Responsible Events) program, which was established by the MCCA to link convention and trade show exhibitors with local non-profits. Exhibitors are saved the time and expense of shipping unneeded goods after a show ends, while local non-profits benefit from useful donations, like boxes of toiletries or office supplies. The MCCA and its partners in turn help divert these items from local landfills.

The donations included items typically sold in hardware stores such as tools, power equipment, lawn and garden supplies, outdoor furnishings, and more. Habitat will sell most of the donated items to the general public at Habitat Greater Boston's ReStore, located at 1580 VFW Parkway, West Roxbury, Massachusetts at a fraction of their retail value. Proceeds from ReStore sales are used to build more Habitat homes in Greater Boston.

"At Orgill, we have been donating to Habitat for Humanity for the past ten years and have always been staunch believers in their work and mission," said Steve East, vice president of advertising for Orgill. "It's a great feeling to work hand-in-hand with a host city like Boston, and have a positive impact by giving to a local Habitat affiliate."

"I can't imagine an event and a nonprofit organization better suited for one another" said James E. Rooney, executive director of the MCCA, which owns and operates the BCEC. "This is a record-setting donation for our Conventions C.A.R.E. program. We're extremely grateful to Orgill and the incredible generosity of their exhibitors."

"We are so grateful to Orgill, its exhibitors and the MCCA for their generous support of our mission," said Lark Palermo, president and chief executive officer of Habitat for Humanity Greater Boston. "These donated products are brand new and we expect they'll fly off the shelves of our West Roxbury ReStore allowing us to build more homes for our families in need!"

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About The Massachusetts Convention Center Authority

The Massachusetts Convention Center Authority owns and oversees the operations of the Boston Convention & Exhibition Center, the John B. Hynes Veterans Memorial Convention Center, the MassMutual Center in Springfield, MA and the Boston Common Parking Garage. In 2010, the MCCA hosted 239 events at the BCEC and the Hynes with 773,387 attendees, generating 585,528 hotel room nights and \$462 million in economic impact. The MCCA is currently in the midst of its Top 5 campaign to launch Boston into the top five convention destinations in North America. For more information, go to www.t5boston.com.

About Orgill, Inc.

Headquartered in Memphis since 1847, Orgill, Inc. is the nation's largest independently owned hardlines distributor. From its five domestic distribution centers and two export consolidation facilities, Orgill, Inc. distributes hardware and home improvement products to hardware, home improvement and building material retailers across the United States and in 60 countries throughout the world. In addition to its distribution capabilities, Orgill, Inc. is recognized as an industry leader for its development of innovative retail programs and services that are designed to fulfill a simple mission—to help its customers run more profitable retail operations.

About Habitat for Humanity Greater Boston

Habitat for Humanity Greater Boston is a Massachusetts charitable nonprofit organization dedicated to building simple low-cost homes by forming partnerships with low-income families in need of decent and affordable housing. Homeownership is a vital step to help families break the cycle of poverty and contributes to pride in families and communities. Habitat for Humanity Greater Boston has completed 100 homes in Greater Boston since 1987. Current building projects include: New construction at 65 Bradeen Street in Roslindale and at our Blue Hill Place site in Dorchester, as well as a complete renovation of a two-family farmhouse in Roslindale (51 Navarre Street) and townhouse-style properties at Dorchester Terrace, Dorchester. For more information about Habitat for Humanity Greater Boston and the ReStore please visit www.habitatboston.org.