



**For Immediate Release:
July 10, 2007**

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MCCA ANNOUNCES AMERICAN BAR ASSOCIATION COMING TO BOSTON
Event Will Bring World's Largest Voluntary Professional Organization to City

The Massachusetts Convention Center Authority (MCCA) today announced The American Bar Association (ABA) will hold its Annual Meeting at the John B. Hynes Veterans Memorial Convention Center in the summer of 2014, bringing the country's leading specialized law professionals to the City of Boston. The event will take place August 7 – 12, 2014 drawing more than 10,000 attendees.

“The Boston area contains some of the country's leading law schools and world renowned legal scholars, so it is only appropriate that we host the leading event for legal professionals,” said James E. Rooney, Executive Director of the MCCA. “Association events like the ABA are prime targets for the Hynes and Boston. We look forward to welcoming this prestigious event.”

The ABA's Annual Meeting is the premier gathering of legal professionals in the country where attendees learn of recent developments in the law, earn an entire year of Continuing Legal Education (CLE) requirements and visit over 150 exhibits providing a diverse assortment of legal products and services. The week-long event has booked 32,850 hotel room nights and is expected to generate approximately \$17.7 million in economic impact for the City of Boston.

“The American Bar Association selected Boston because it is one of a handful of great American cities with a robust downtown with dining, shopping and cultural attractions important to our attendees,” said Marty Balogh of the ABA Meetings & Travel Department.

As a major influencer and driving force in the creation of the country's legal system, Boston is a city of firsts within the industry. The Massachusetts Supreme Judicial Court was established in 1692 and is the oldest appellate court in continuous existence in the Western Hemisphere. Also, the first law library in the U.S., the Social Law Library, was established in Boston in 1804.

With more than 413,000 members, the American Bar Association is the national voice of the legal profession and works to improve the administration of justice, promote programs that assist lawyers and judges in their work, accredits law schools, provides continuing legal education and works to build public understanding around the world of the importance of the rule of law in a democratic society.

The Massachusetts Convention Center Authority owns and oversees the operations of the Boston Convention & Exhibition Center, the John B. Hynes Veterans Memorial Convention Center, the MassMutual Center in Springfield, MA and the Boston Common Parking Garage. In fiscal year 2006, the MCCA hosted at the BCEC and the Hynes 276 events with 579,370 attendees that generated 513,000 hotel roomnights and \$435 million in economic impact for Greater Boston.

Large upcoming events at the BCEC includes the National Business Travel Association bringing 5,000 attendees on 7/23/07 through 7/25/07, National Conference of State Legislatures drawing 7,000 attendees 8/6/07 through 8/8/07 and AARP Life @ 50 on 9/6/07 through 9/8/07 attracting over 20,000 attendees.

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