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LINUXWORLD 2006 TO MOVE TO BCEC AFTER FIRST YEAR AT HYNES
IDG Cites Growing Exhibitor Base and Better than Projected Attendance

The Massachusetts Convention Center Authority (MCCA) today announced that LinuxWorld® Conference & Expo scheduled to return to Boston April 3-6, 2006 is moving from the Hynes Convention Center to the Boston Convention & Exhibition Center (BCEC) to accommodate a growing exhibitor base and extensive conference program.

LinuxWorld Conference & Expo®, produced by IDG World Expo, the leading producer of world-class tradeshows, conferences and events for technology, successfully concluded its first Boston show last week at the John B. Hynes Memorial Convention Center – attracting thousands of attendees and nearly 200 exhibitors. Final audit attendee numbers will be available in two months.

“The BCEC provides an excellent venue for LinuxWorld as they continue to grow both the conference program and exhibition floor,” said James E. Rooney, Executive Director of the MCCA, which owns and operates both the BCEC and the Hynes Convention Center. “We are thrilled with their success and we expect both exhibitors and attendees will take full advantage of the BCEC. We are working closely with IDG World Expo to ensure a solid customer experience.”

“We floored a very successful LinuxWorld at the Hynes and have decided to relocate to the BCEC next year as we expect to continued growth,” said Darrell Baker, vice president of event service at IDG World Expo. “Our move to the BCEC will allow us to expand the exhibit floor and grow the conference program to meet industry demand.”

The opening of the 2.1 million square foot BCEC provides Boston with the capacity to hold much larger conventions and trade shows than the city could previously accommodate and it gives shows at the Hynes the ability to grow and then move to a larger facility. Other events that have moved this year from the Hynes to the BCEC include New England Grows (15,000 attendees) and the International Boston Seafood Show (25,000 attendees) and organizers have said that the move to the larger BCEC has allowed them to grow their shows between 25 and 60 percent. The Hynes continues to fill the space released by the growing shows and bookings remain successful and consistent.

About LinuxWorld Conference & Expo

LinuxWorld Conference & Expo is the premier event exclusively focused on Linux and Open Source solutions. As the world's most comprehensive marketplace for Open Source products and services, LinuxWorld provides business decision-makers with information and resources to implement Linux and Open Source solutions into business infrastructure and enterprise networks. For more information or to register for the event, visit the LinuxWorld Conference &

Expo Web site at www.linuxworldexpo.com.

About the BCEC

Opened in June 2004 the BCEC is Boston's newest exhibition facility featuring 516,000 square feet of contiguous exhibit space and in close proximity to 35,000 hotel rooms and Logan International Airport. BCEC meeting room facilities feature 160,000 square feet of space with 84 fully configurable meeting rooms and a 62 bay loading dock, including five bays with elephant doors and 12 bays with load levelers. The 40,020 square foot ballroom and adjacent pre-function space features views of Boston Harbor and City skyline. A world-class destination, Boston offers an unsurpassed array of history, culture, landmarks, neighborhoods, museums, entertainment, restaurants and shopping. www.advantageboston.com or www.massconvention.com

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