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BCEC NAMES FOOD & BEVERAGE LEADERSHIP TEAM

*New Director of Food & Beverage and General Manager to
continue enhancing service for convention attendees*

The Massachusetts Convention Center (MCCA) and ARAMARK today announced a new food and beverage leadership team at the Boston Convention & Exhibition Center (BCEC) brought on to meet the challenge of continuing to provide the best and highest quality of service as the venue experiences increasing business. This announcement comes soon after the BCEC was named Convention Center of the Year by *Event Solutions* magazine, a leading trade publication.

The MCCA has hired Michael Mihalow to serve as the Authority's Director of Food & Beverage and ARAMARK, exclusive catering provider at the BCEC and John B. Hynes Veterans Memorial Convention Center, has named Julie Jordan as General Manager at the BCEC. Working together, Mihalow, Jordan and BCEC Executive Chef Michael Tracy will continue to elevate the culinary and hospitality offerings to meet the growing expectations of today's meeting planners and convention attendees.

"As the BCEC continues to attract the biggest and most prestigious events from around the world, its attendees are demanding the best food and beverage experience," said James E. Rooney, Executive Director of the MCCA. "We feel that with the addition of these two positions, we can go above and beyond planner and attendee expectations for quality, service and variety as part of our total hospitality package."

As the Authority's Director of Food & Beverage, Mihalow will be in charge of directing overall food and beverage operations at the convention centers. Mihalow served as manager of food and beverage at a number of different hotels around the country, including the Sheraton Boston Hotel, the Intercontinental Mark Hopkins Hotel in San Francisco, the Lodge at Vail in Vail, Colorado, and the Hyatt Regency Hotel in Austin, Texas. He has been responsible for managing numerous food and beverage outlets, including fine dining, bar and lounge, and in-room dining. Mihalow also has a background in designing and implementing new menus and standards of service.

"Whether preparing a meal for 10 or 10,000, everyone deserves a five star dining experience. That's what our customers expect, and that's what we strive to deliver," said Mihalow. "Our team is passionate about our culinary vision and commitment to personal service through our high-tech kitchen with its top-of-the-line equipment and high-quality ingredients."

In her role as ARAMARK General Manager, Jordan is responsible for leading the food and beverage operations and catering services at the convention center. Jordan, a Boston native, has nearly 25 years of experience in the hospitality industry including the last five years leading ARAMARK's food and beverage operation at Fenway Park. Having joined ARAMARK in 1983 as an Assistant Manager at Boston University's Shelton Hall, she honed her hospitality expertise by managing operations at various sports and entertainment venues, including Anaheim Convention Center, San Jose Arena, and Atlanta's Fulton County Stadium and Turner Field, as well as at high profile events, such as the 1992 Summer Olympic Games in Atlanta and 2004 World Series in Boston.

"Our team is committed to promoting culinary offerings and innovations that enhance the dining experience and create memorable moments for guests," said Jordan. "I'm looking forward to working closely with Michael to further elevate BCEC's menu and catering services that reflect the center's position as a leading convention facility."

About MCCA

The Massachusetts Convention Center Authority owns and oversees the operations of the Boston Convention & Exhibition Center, the John B. Hynes Veterans Memorial Convention Center, the MassMutual Center in Springfield, MA and the Boston Common Parking Garage. In 2006, the MCCA hosted 275 events at the BCEC and the Hynes, which drew in 696,522 attendees and generated 648,862 hotel roomnights, as well as \$528 million in economic impact for Greater Boston.

About ARAMARK

ARAMARK is a leader in professional services, providing award-winning food services, facilities management, and uniform and career apparel to health care institutions, universities and school districts, stadiums and arenas, and businesses around the world. Through its Sports and Entertainment Group, ARAMARK provides a wide range of professional services to over 70 convention centers, museums, zoos and science centers across the country. In FORTUNE magazine's list of "America's Most Admired Companies," ARAMARK has consistently ranked as one of the top three most admired companies in its industry as evaluated by peers and industry analysts since 1998. The company was also ranked first in its industry in the 2006 FORTUNE 500 survey. Headquartered in Philadelphia, ARAMARK has approximately 240,000 employees serving clients in 18 countries. Learn more at the company's Web site, www.aramark.com.

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