



FOR IMMEDIATE RELEASE
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MCCA ANNOUNCES SECOND ROUND OF COMMUNITY PARTNERSHIP GRANT FUNDING
Applications Currently Available for Local Non-profit Organizations to Request Subsidies

The Massachusetts Convention Center Authority (MCCA) today announced that it will begin accepting grant applications from local non-profit organizations, which are seeking financial support for programs and initiatives, as a part of the MCCA's Community Partnership & Hospitality Fund program. The deadline for the current cycle of proposals is November 9, 2007.

"Following a very successful inaugural round of grant funding in June, we are thrilled to have the opportunity to provide non-profit organizations across the city with the chance to benefit from the work we do at the Convention Center," said James E. Rooney, Executive Director of the MCCA. "We recognize that each neighborhood contributes to Boston's reputation as a top-tier convention destination, and we are proud to play a small role in the impact these organizations have within our communities."

An internal committee of the MCCA will review the grant applications and determine which programs are eligible for funding, based on the guidelines set forth by the Community Partnership & Hospitality Scholarship Fund. Applications will be judged under the following criteria:

- Organization must be Boston-based and be recognized as a 501c3
- Funding must support at-risk youth, women or seniors throughout the community, or any program that revitalizes or improves a neighborhood, therefore improving the convention, tourist or visitor experience
- Funding may not support capital campaign funding or political causes and political action committees

Grants will be funded by revenue that will be generated by the 51st Annual New England International Auto Show—the second gate show to be hosted at the Boston Convention & Exhibition Center (BCEC). The Auto Show, taking place November 28 – December 2, 2007, is expected to attract 85,000 attendees over five days and will include more than 800 vehicles by 43 manufacturers from around the world.

The Community Partnership & Hospitality Fund was established by the MCCA subsequent to the lifting of the prohibition on hosting gate shows at the BCEC. The first gate show—the 51st Annual New England Boat Show in February 2007—generated unanticipated revenue for the MCCA, allowing for the creation of an inaugural round of funding, in which nearly \$100,000 in grants were

awarded to non-profit organizations. This funding supported a wide range of programs and initiatives that impacted the lives of Boston residents, reaching out to every corner of the city.

For a full list of the MCCA's grant-making guidelines, as well as a downloadable version of the application, visit: www.massconvention.com. All completed grant proposals should be submitted directly to:

Dennis Callahan, Esq.
Community Partnerships & Hospitality Scholarship Fund
Massachusetts Convention Center Authority
415 Summer Street, Boston, MA 02210
(No copies or faxes will be accepted.)

The Massachusetts Convention Center Authority owns and oversees the operations of the Boston Convention & Exhibition Center, the John B. Hynes Veterans Memorial Convention Center, the MassMutual Center in Springfield, MA and the Boston Common Parking Garage. In 2006, the MCCA hosted 275 events at the BCEC and the Hynes, which drew in 696,522 attendees and generated 648,862 hotel roomnights, as well as \$528 million in economic impact for Greater Boston.

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