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**MCCA ANNOUNCES NEW ENGLAND AUTO SHOW MOVING TO BCEC**  
***Event is Second Consumer Show Booked at the Two-Year-Old Waterfront Facility***

The Massachusetts Convention Center Authority (MCCA) today announced a three-year deal with the Massachusetts State Automobile Dealers Association that will bring the New England International Auto Show to the Boston Convention & Exhibition Center (BCEC) beginning in November 2007.

“After the major success with the first consumer ‘gate’ show held earlier this year, we are thrilled to enter this three-year partnership with MSADA and look forward to welcoming our first consumer auto show in November,” said James E. Rooney, Executive Director of the MCCA, which owns and operates the BCEC. “With its grand scale and open floor plan, the BCEC is a natural fit for the auto show and this event will be a great opportunity for automotive enthusiasts and residents alike to come in and see the BCEC.”

The 51<sup>st</sup> Annual New England Auto Show will run November 28 – December 2, 2007 with nearly 800 automobiles representing 43 manufacturers on display, and may include an Exotic Car Showcase and a Commercial Truck Pavilion.

“Bringing the New England Auto Show to the BCEC this year will allow our event to be recognized as one of the top ten auto shows in the country,” said Dana Goodfield, president of the Massachusetts State Automobile Dealers Association.

“The new venue will give us the opportunity to double the exhibition space and add exciting new features and specialty showcases for our attendees. We are looking forward to watching the event continue to grow over the next three years,” added Jack Madden, chair of the association’s auto show committee.

Tens of thousands of attendees are expected to attend the five-day event that, in addition to world-class automobiles, will include more than 100 allied and commercial exhibitors, an Automotive Styling and Accessory Showcase as well as a Motorcycle Exhibit representing new and classic models. Tuner cars, antiques and classics will become a part of the show if space allows.

The New England International Auto Show is produced by Paragon Group which produces several other auto shows in the U.S. in addition to Boston. Boston will become Paragon Group’s largest show, doubling in size and attendance from the previous editions.

The New England International Auto Show is the second “gate show” or consumer show booked at the BCEC. The BCEC’s enabling act banned the facility from hosting gate shows in an effort to control traffic in local neighborhoods and to protect two private facilities in the area.

However, after two successful years of hosting large, high profile conventions with successful traffic management and a major lobbying effort by gate show producers looking to grow and keep their events in Boston, the Massachusetts Legislature and Governor Mitt Romney reversed the ban as long as the shows are larger than 250,000 square feet and therefore too large to be held in one of the private facilities.

The BCEC’s primary market will continue to be regional, national and international conventions trade shows, corporate meetings and functions not open to the general public. Bookings for such events have continued to meet or exceed projections. In fiscal year 2006, the MCCA hosted at the BCEC and the Hynes, 276 events with 579,370 attendees which generated \$434.71 million in economic impact for Greater Boston.

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